



Support to Innovation around EPFL

Public Funding of Research



Conseil des Ecoles Polytechniques – ETH Rat
www.ethrat.ch



Fonds National Suisse – Swiss National Fund
www.snf.ch

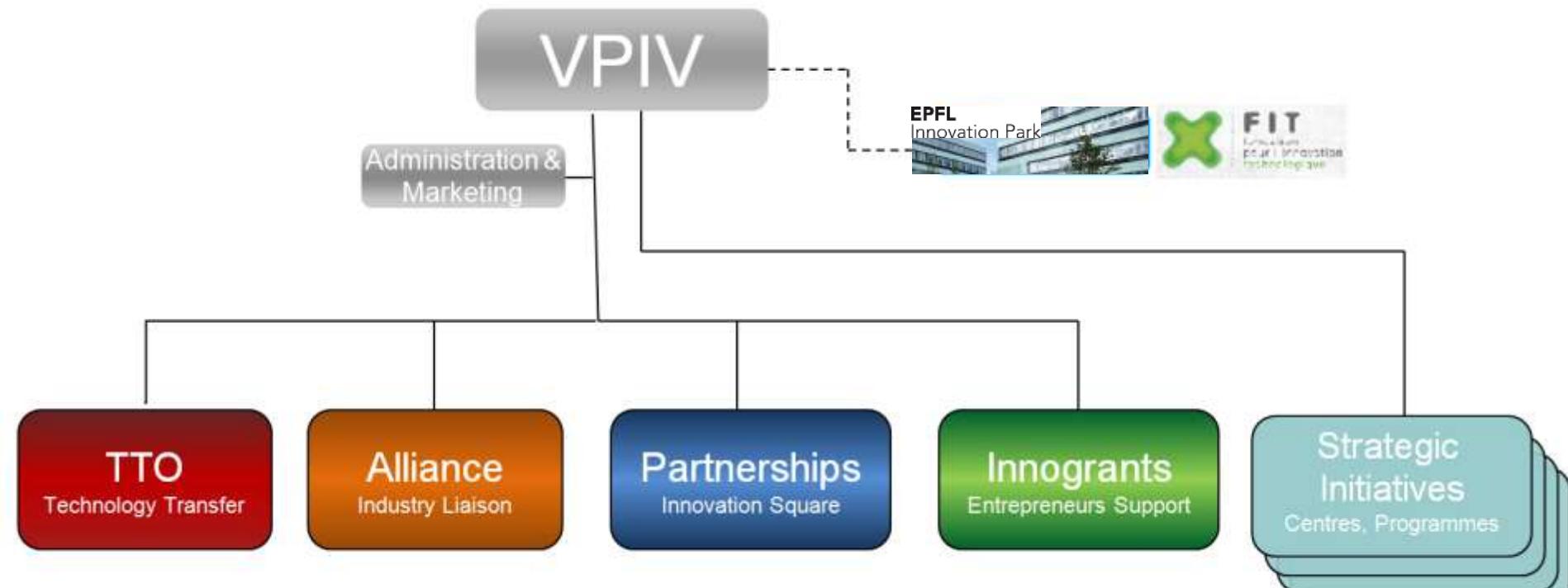


Agence pour la Promotion de l'Innovation (Swiss Innovation Agency)
www.kti-cti.ch



European Union
<http://ec.europa.eu/research>

Innovation and Tech. Transfer: the organization



vpi.vpiv.epfl.ch

Innovation and Tech. Transfer

<http://v piv.epfl.ch>



EPFL Technology Transfer Office
<http://tto.epfl.ch>



Swiss TT Association

www.switt.ch

Available technologies:

www.switt.ch/pour_l_economie/swittlist



Industry Liaison Programme

www.alliance-tt.ch



Partnerships & Innovation Square
<http://v piv.epfl.ch/partnerships>



Support to start-up creation - Innogrants
<http://v piv.epfl.ch/innogrants>

Close support: the EPFL Innovation Park



- The **Innovation Park**: 13 buildings for companies partnering & collaborating with EPFL



- Including 4 buildings for start-ups, offering a variety of value-added services (coaching, training, funding,...)



- The **Garage** (opened in 2008) for very early stage ventures.



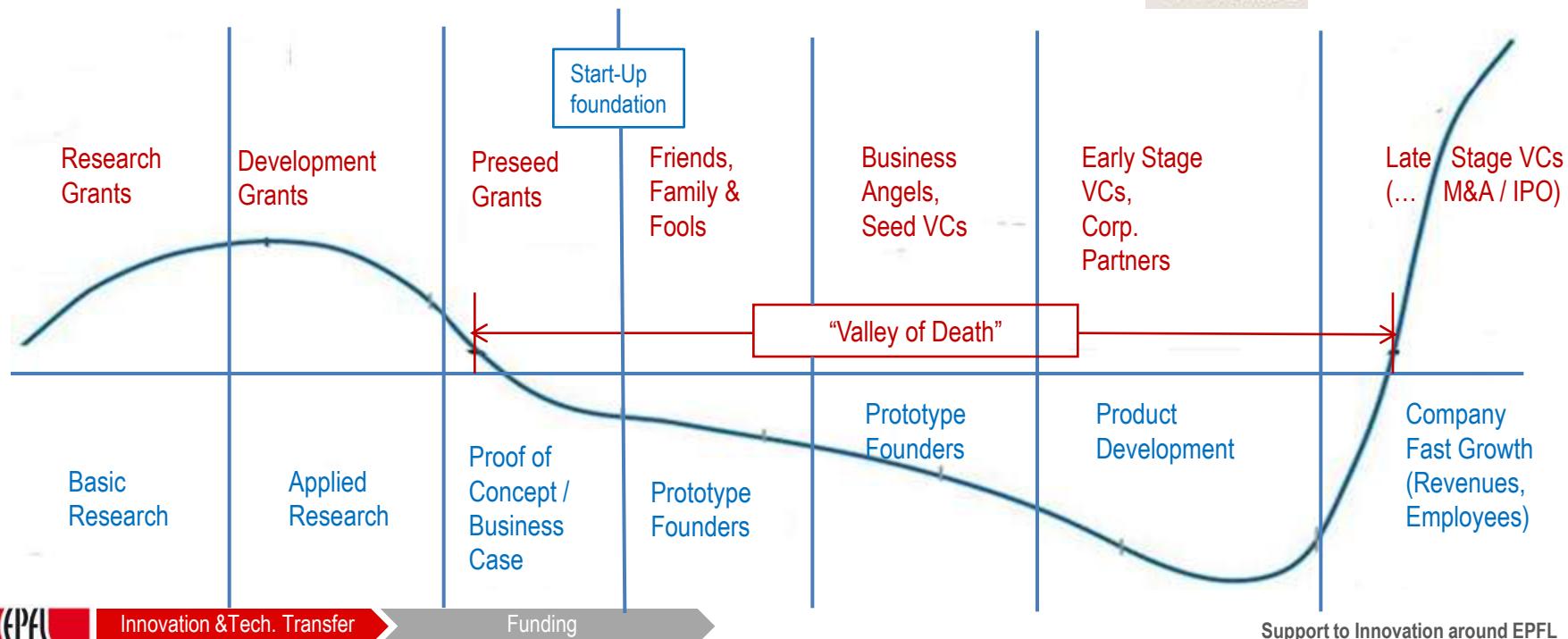
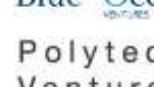
- Last but not least, a co-working open-space for early projects



The EPFL Valley of Death



CTI – Start-Up and entrepreneurship, R&D Funding, KTT-Support



IT'S NOT ABOUT MONEY ONLY: A RICH AND DENSE Ecosystem

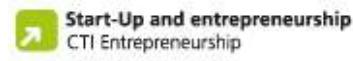
Housing:



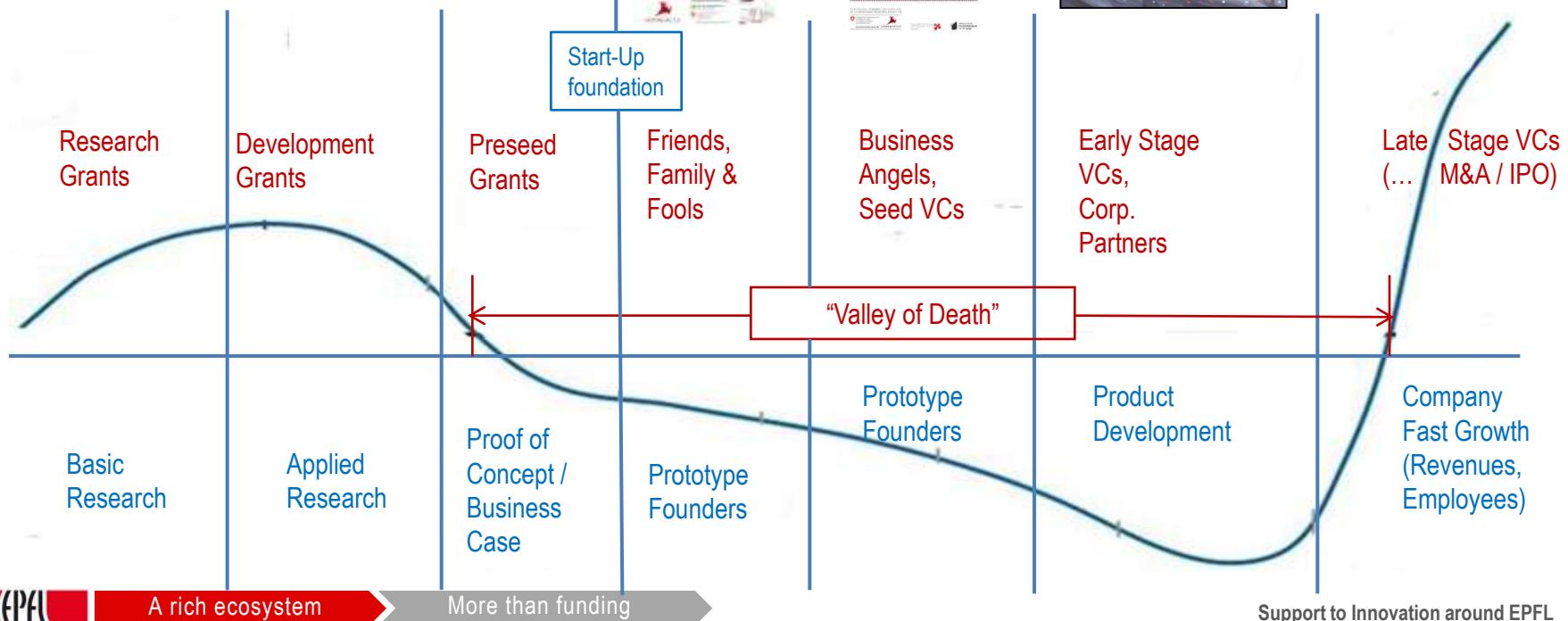
A to D

E to J

Advice:



Exposure:



Any start-up project takes time

Pedro Bados (Nexthink) is a just one but clear illustration that even a friendly ecosystem will not avoid a long maturation.

As of 2014, more than 15M in funding,
about 100 employees,
www.nexthink.com



Jul. 07: 2nd round
CHF 6M



April 06: 1st round
CHF 1.6M



Jan 05: 1st pilots
with customers



Dec 04: contacts with VCs



Janv. 04: contact with an
IT expert

Sept 03: Invention disclosure
March 04: Option for License
April 04: Patent filing



Déc. 04: Winner of the "startup competition"



Avril-Sept 04: Further coaching



Sept 04: foundation of NEXThink SA



Jun 04: Loan of CHF100k



Mar 04-Jun 04: coaching PSE
financed by EPFL



May 04: publication in
Dialogue newsletter



Innovation & Tech. Transfer

A 2-3 year initial phase

Generate

Develop

Launch

Grow

Support to Innovation around EPFL

EFPL Proof of Concepts & Entrepreneurial Grants



Enable: accelerating technology transfer
through prototyping of IP
<http://tto.epfl.ch/enable>



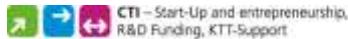
Innogrants: a 1-year salary for EPFL innovators
<http://v piv.epfl.ch/innogrants>

A circular arrangement of various startup names, including:
SmartCardia, Azbooka, Novagan, Abionic, Swissstol2, Wipp, So, Gaiasens, Iminophotonix, DNA Watch, Faceshift, Mindmaze, LakeMind, Jillion, Morphonix, BugBuster, Faceshift, Mindmaze, Osmo, FluxExplorer, Samantree, Osho, Aleva, Oze, Shola, Predigo, Cytomec, Madeinlocal, Enairys, Airmago, Lemoptix, Nanolive, Nonolive, OZWE, Impenix, Minsh, Routerrank, DB4all, KBMedical, DigitalOptim, DAav, Fasttree3D, Artalight, L.E.S.S., Mimosys, Stereotools.

Students, researchers, professors,
you think your idea has unique potential.
We offer you the possibility
to develop it with our INNOGRANTS.



Additional Proof of Concepts Grants



The CTI “feasibility studies” or “projects without implementation partners” support R&D projects with a high applied research content
www.kti.admin.ch/projektfoerderung/00025/index.html?lang=en



The Swiss National Fund (SNF) is supporting similar mechanisms through its NCCRs
www.nccr-robotics.ch/tech-transfer/startups/spinfund



Swiss National Centre of Competence in Research

About Us Research Education Tech Transfer Press Events Publications Contact Us

ROBOTICS+ SPIN FUND

Get one year salary to develop your techno and your business model into a real startup

The Robotics Spin Fund is an initiative of the NCCR Robotics to finance creation of startups out of NCCR Robotics-related technologies. It is heavily inspired by the former NCCR MICS Spin Fund which funded 16 projects, leading to the creation of 10 startups.

The Robotics Spin Fund is targeting PhD students, Master students and senior researchers from both

Former MICS Spin Fund (ended 2012)
www.mics.org/spinfund

Other NCCR SNF Grants may follow



www.nccr-chembio.ch/news-events/news-article/article/pre-seed-workshop-psw-2013/



InnoPACTT: a financial support to create your spin-off at CHUV / Unil
http://www.pactt.ch/pactt_home/pactt-inventor-scientist/pactt-innopacct.htm



Support to Innovation

Gap Funding

Support to Innovation around EPFL

Training



College of Management of Technology
<http://cdm.epfl.ch>

including

NEW Bologna Master MTE

<http://smte.epfl.ch>



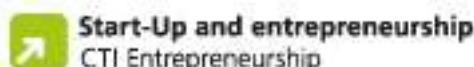
Management of Technology
<http://mot.epfl.ch>



venturelab
<http://www.venturelab.ch>

including

venture ideas @ EPFL
<http://vpiv.epfl.ch/ventureideas>



CTI Entrepreneurship Training
<http://startuptraining.ch/>

Exposure to US entrepreneurship



Win a 10-day
business development
program in Boston

Eligible to participate: entrepreneurs
building startups based on innovative
technology and with a high market
impact potential.

Apply by March 1st, 2010:
www.venturelab.ch/ventureleaders



Vleaders by Venturelab and sponsored by EPFL: a free training in the USA
for selected individuals (a Prize format)

<http://venturelab.ch/ventureleaders>



A screenshot of a Facebook page for "Silicon Valley Startup Camp". The cover photo shows a map with arrows pointing from Palo Alto and Lausanne to San Francisco. The page has 9 likes and 4 members. Logos for EPFL, University of Lausanne, Swisscom, and VENDETTA are visible at the top. The bio text in French reads: "Le Silicon Valley Startup Camp accueille des étudiants motivés et créatifs d'une université suisse de l'Institut des hautes études de la Silicon Valley pour deux mois d'immersion dans le marché californien." The status message in French reads: "A propos - Soumitter une modification..."

A week in Silicon Valley: a competition opened to residents
of Canton de Vaud under 25 year-old.

www.facebook.com/BCVsvsc

Coaching



“coaching” provided by Innovation Park & subject to approval by EPFL
funded since 1996



www.parc-scientifique.ch/why-pse/coaching/



CTI Start-up coaching with various steps to acceptance
www.ctistartup.ch



www.genilem.ch



www.platinn.ch



Start-up competition

www.imd.org/executive-mba/#/learning-methods/start-up-competition

Creating the Company

gruenden.ch

Step by step to your own company

DE EN

Founding process

FAQs

Contact

Good to know

search...



First considerations

Are you considering self-employment and want to set up your own company? Find useful information and material here to help you on your way. We also offer first-hand advice.

This section of gruenden.ch provides a general overview of considerations and requirements for non-Swiss citizens interested in pursuing entrepreneurial goals in Switzerland.

[Continue ▶](#)



A lot of advice on <http://www.gruenden.ch/>

And a very complete pdf guide:

http://www.gruenden.ch/fileadmin/customer/downloads_e/g3_engl_version_201212.pdf

grünenden³
start-up guide



The ABC of setting up a company

- A | Introduction
- B | Business Incubators and Technology Parks
- C | Contact Points and Addresses for Company Founders
- D | Overview of Legal Structures
- E | Information for Non-Swiss Nationals
- F | Checklist for setting up a company
- G | Sponsorship Awards and Competitions

Mentoring as much as coaching



L'Etat doit-il plus soutenir les start-up? Débat sur la radio suisse demain matin à 8h, En Ligne Directe

Harve Lebret
Innogents - EPFL

[Like](#) • [Comment](#) • [Unfollow](#) • 12 hours ago

Venture Ideas on Sept. 20th: there are still a few places

Conne Zuber
Innovation, management and organisation

Meet a global entrepreneur and get an insight on how to build a successful business:

<http://vpiv.epfl.ch/ventureideas>

Venture Ideas vpiv.epfl.ch
The next venture ideas will take place on September 20 at 12:00 in BC 420 with Alexandre Gonthier, serial entrepreneur in the USA and EPFL alumni. Free but compulsory registration to the venture lab. The Spring 2013 venture ideas conference took place....

[Like](#) • [Comment](#) • [Follow](#) • 7 days ago

Join the EPFL start-up community on

www.linkedin.com/groups?gid=5165304



3 Angels

Business Angels & Mentoring Club

A3 Mentors

www.a3angels.ch/mentoring



Steve Jobs was mentored by Robert Noyce, founder of Intel

Additional coaching



In addition to the coaching provided by PSE coaches to EPFL entrepreneurs, (and more information can be obtained through the PSE management or the Innogrant program), EPFL/PSE provide the following

“FFC - Find your first customer”

FFC Partners proposes assistance to a selected number of EPFL'S spin-offs for finding first customers or enlarge existing customer base.

<http://vpi.vpiv.epfl.ch/page-22999-en.html>



“STEP - Structure your Technologies and Experiments for Progress”

LASCCO (www.lascco.com) has launched STEP, a new initiative for supporting the progression of discovery-stage biomedical technologies towards commercial applications, by structuring the early stages of development, which are decisive for the pharmaceutical industry



COWIN's mission is to facilitate take-up of the advanced technologies worthy of investments. Projects need to have been supported by EU FP projects.

www.cowin4u.eu/

Foundation Grants

G E B E R T R Ü F

The **Gebert Rüf** Foundation sponsors individual projects in academic environments (50-500kCHF)

www.grstiftung.ch/en/project/submission.html

Fondation Liechti
“coup de pouce”

50kCHF “Coup de pouce” award (1-3 per year)

www.fondation-liechti.ch

HASLER
STIFTUNG

Up to 200kCHF for projects in Information Technologies & Telecom

www.haslerstiftung.ch

and foundations are numerous in Switzerland

Funding & Loans



Venturekick provides seed funding up to CHF130k
www.venturekick.ch



A 100kCHF loan mechanism by Fondation pour l'Innovation Technologique as well as other tools from Innovaud
www.fondation-fit.ch www.innovaud.ch



Loans of 100-500kCHF to founders
www.sti-stiftung.ch



Volkswirtschaft foundation : A 150kCHF support to young entrepreneurs
www.volkwirtschaft-stiftung.ch

External Awards



Fondation de Vigier (restricted to Swiss residents)

www.devigier.ch

100kCHF per project (usually 4 per year)



PERL award www.lausanne-region.ch

an 80kCHF total amount (50kCHF, 20kCHF and 10kCHF) for any type of company



ETHZ/McKinsey Venture

120kCHF (60kCHF, 30kCHF, 20kCHF and 2x 5kCHF).

Every two years.

www.venture.ch

Academic Awards



A3 EPFL “Alumni Innovation Prize” sponsored by Rolex
<http://a3.epfl.ch/yaa.html>
a 50kCHF award created in 2009



A 50kCHF award by HEC - Uni. Lausanne
www.prixstrategis.ch



20kCHF plus 3x 2kCHF,
with ETHZ and EPFL as co-organizers
www.cnccef.org <http://mot.epfl.ch/ccef>



ACES - European Academic Enterprise Awards
www.sciencebusiness.net/aces

External Awards



A €160k pan-European competition
for <2-year old start-ups and projects
www.hello-tomorrow.org



A 75kCHF award
for Swiss-based companies set up in the past six years
www.swisseconomic.ch



A Seco/CTI/ETH Rat initiative
www.swisstechnology-award.ch

Amount unknown



All type of business ventures with high growth potential. For German-speaking Swiss entrepreneurs
150'000 as a prize (3 prizes; every two years)
www.jungunternehmer-preis.ch

External Awards



A 30kCHF prize. Annual business plan competition sponsored by several partners. 3 regional finals.
www.startups.ch/de/award



20k & 10k Awards around ideas for sustainable development
<http://www.prix-iddea.ch/>



Denzler-electrossuisse 10kCHF
www.electrosuisse.ch



The Swiss Education and Research Network 15kCHF
Innovation Award since 2004
www.switch.ch

External Awards



A European-level BP competition
www.intelchallenge.eu



Entrepreneur of the year AWARD
with a start-up category
www.ey.com/ch/eoy



- Marketing award : 3 trophies. www.marketingtag.ch
- 10kCHF Dyson Student Award



A €3k and €1.5k awards for students and young companies
www.innovact.com

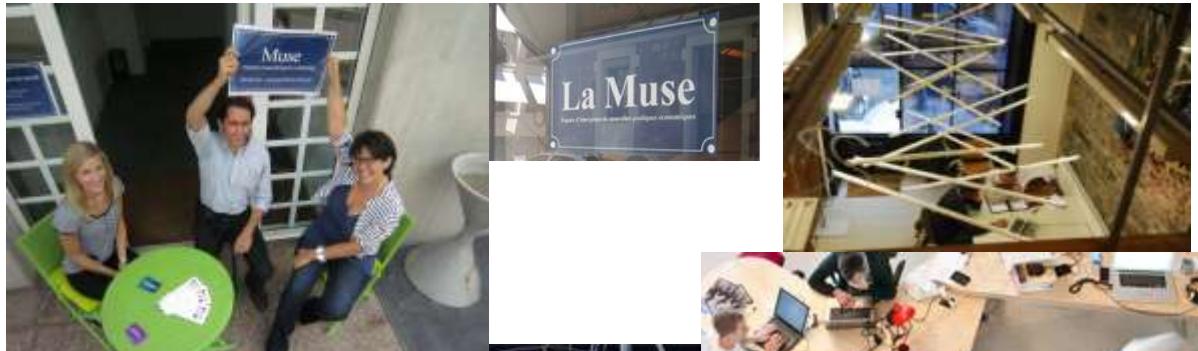
Co-working Spaces



<http://www.parc-scientifique.ch/why-pse/infrastructure/>



La Muse – Geneva & Lausanne
<http://la-muse.ch/coworking/>



The Hub – Zurich
<http://www.hubzurich.org/>



Incubators / Science Parks



epfl-innovationpark.ch



www.campusbiotech.ch



www.eclosion.ch



www.y-parc.ch



www.neode.ch



www.theark.ch



www.fongit.ch



The Pavillon de Bassenges
“Garage” (opened in 2008)
for very early stage ventures.



www.friup.ch



www.creapole.ch



SwissParks.ch
SwissParks.ch

Innovation Platforms

In addition to many platforms supported by FNS or CTI such as the NCCRs or Nano-Tera, French-speaking Switzerland has its own clusters and support organizations:



BioAlps
MicronArc
Alp ICT
CleantechAlps

www.bioalps.org
www.micronarc.ch
www.alpict.com
www.cleantech-alps.com



www.nano-tera.ch

International Accelerator Programs



Seedcamp.com



ycombinator.com

Y Combinator

startup
bootcamp



techstars

seedcamp



startx.stanford.edu

www.startup-book.com/2012/03/09/the-startup-factories-the-rise-of-accelerator-programmes/

Events

venture ideas@EPFL

vpiv.epfl.ch/ventureideas

The image contains two side-by-side promotional banners for 'venture ideas@EPFL'.

Left Banner: Features a photo of a group of people at an event, with the text 'venture ideas – discover entrepreneurship'. Below it, another photo shows two people, with the text 'Tuesday, November 12th, 2013' and 'From 18h00 to 21h00 EPFL Rolex Learning Center'. At the bottom, it says 'Mandatory registration: www.venturelab.ch'.

Right Banner: Features a photo of a group of people at an event, with the text 'venture ideas@ EPFL Swiss Start-ups exits: success or failure?'. Below it, the date 'Wednesday, April 16th, 2014' and time 'from 14:00 to 17:00 [doors open 13:30] Rolex Learning Center Forum, EPFL'. It lists speakers: 'O. Jilg', 'L. Lüscher', and 'S. Schmidli' with their respective bios and logos.

Pizzas&Start-up

vpiv.epfl.ch/pizzas-start-up

A3 Startup Corner

www.facebook.com/pages/A3-Startup-Corner/120165334746207



Start-Up Day

forum.epfl.ch/fr/etudiants/start-up



Startup Weekends – lausanne.startupweekend.org

More Events



CTI CEO Day

www.cti-invest.ch/Events/All-Event-Dates/CEO-Day.aspx



LIFT Innovation Conference –
www.liftconference.com



www.euforiation.org



Jobzippers events – www.jobzippers.com

And many more...



swiss
tech
meetups

<http://techup.ch>

Innovation Related-media in Switzerland

The screenshot shows the INNO+SWISS website. At the top, there's a red header bar with the INNO+SWISS logo, a "Join now" button, and a "Login" button. Below the header, a navigation menu includes "Featured", "Sectors", "Opinions", "Breaking News", "Meet", and "About". A search bar with a magnifying glass icon is also present. The main content area has a blue background. On the left, a large banner reads "Meet Innovation and Connect with Idea Generators". It includes a subtext about the platform's purpose: "The Inno-Swiss platform is dedicated to boost Swiss innovation and entrepreneurs on the international scene. Join us to discover the latest about start-ups, share and promote your activities, connect with more innovators." On the right, a "Welcome" box states: "Inno-Swiss welcomes all actors making Swiss innovation a reality on an everyday basis, from geeks to investors, researchers to supporters... engineers to business people." It also mentions a partnership with Swissnex, active in Boston, San Francisco, Bangalore, Shanghai, and Singapore. At the bottom left of the main area, there's a "Join now" button with social media links for LinkedIn, Twitter, and Facebook.

www.inno-swiss.com

The screenshot shows the startupticker.ch website. The top part features a blue header with the text "startupticker.ch" in red. Below the header is a blue banner with the same text. The main content area has a white background. At the top, there's a navigation bar with links for "News", "Events", "Partner", "Contact", and "Widget". A search bar is located to the right of the navigation. Below the navigation, there's a section titled "NEWSLETTER ARCHIVE". Further down, there's a "startupticker.ch News" section with a "RSS" icon. A social media sharing bar follows, containing icons for Facebook, Twitter, Email, Print, and Plus. At the bottom, there's a "Publisher & Partners" section.

www.startupticker.ch

Support from the Cantons



Service de la promotion économique et du commerce (SPeCo)
(Up to 50kCHF per year)

www.vd.ch/themes/economie/developpement-economique/promotion-economique/prestations/aides-financieres/
www.vd.ch/fileadmin/user_upload/themes/economie_emploi/developpement_economique/fichiers_pdf/brochure-financial-incentives-120427.pdf



République
et Canton
de Genève

Promotion Economique

www.geneve.ch/promo-eco



Service de la promotion économique

www.ne.ch/pren



www.ggba-switzerland.org



Promotion Economique

www.jura.ch/eco

Le Réseau



www.lereseau.ch



www.promfr.ch



Direction du développement économique (DEVS)

www.business-valais.ch

Swissnex – Embassy Antennas



Swiss House for Advanced Research and Education
Boston www.swissnexboston.org



Swiss House for Scientific and Technological Cooperation
San Francisco www.swissnexsanfrancisco.org



The Swiss House for Education, Research and Innovation
Singapore www.swisshouse.org.sg



Knowledge and Competencies in Science, Education, Art, and Innovation
Shanghai www.swissnexchina.org



Connecting Switzerland and India in Science, Education, Art, and Innovation
Bangalore www.swissnexbangalore.org



Connecting Switzerland and Brazil in Science, Education and Innovation
Rio de Janeiro www.swissnexbrazil.org

US Market Entry and Swissnex



SWISSnex
san francisco

SWISSnex
boston
Consulate of Switzerland

<http://www.cticamp.us>

<http://swissnexsanfrancisco.org/Ourwork/startups/us-market-entry-camp>



PRIX VITTOZ CAP INTERNATIONAL

With the support of the Vaud Canton, the prize focuses on international expansion. www.parc-scientifique.ch

Also follow Swissnex webinars and events

<http://swissnexsanfrancisco.org/Ourwork/events>

Seed Investors



Swiss Private Equity Association

www.seca.ch



CTI Investor Association

www.cti-invest.ch



www.blueocean-ventures.com



www.go-beyond.biz



www.redalpine.com



www.b-to-v.com



www.startangels.ch



www.businessangels.ch

Business Angels



Business Angels & Mentoring Club

A3 Angels
www.a3angels.ch



www.biobac.ch

Name	Phone	Website	Email
Nicole Berg	+41 (0) 32 623 00 11 / +41 (0) 79 431 5517	www.ventus.ch	nicole@ventus.ch
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Robert Keith Cassells			
Pierre Conte	+41 (0) 32 725 71 65	www.sigmaprofessional.com	
Peter Ohnemus	+41 (0) 41 729 30 40	www.network-capital.ch	
Yves Paterot	+41 21 617 6056		paterot@worldcom.ch
Heribert Steinbach			
Christian Wenger	+41 (0) 44 563 33 33	www.wenger.ch	



More on www.cti-invest.ch

More Funding Tools

Platforms to connect with investors



www.investiere.ch



www.cofundit.com



www.c-crowd.com

Even Micro-credit initiatives should be looked at
(World Microfinance Geneva, Microcredit solidaire)

Banks (usually they do not directly fund innovation)



A Credit Suisse initiative
www.swiss-venture-club.ch



ZKB provides convertible loans
www.zkb.ch



www.crcpme.ch

Venture Capital

S•E•C•A

<http://www.seca.ch>

Polytech
Ventures



Seed fund
CHF13M, office at PSE
www.polytechventures.ch



European Private Equity &
Venture Capital
Association

www.evca.com



CHF100M, office at PSE
www.vipartners.ch

vincicapital[▲]

CHF190M, office at PSE
www.vincicapital.ch

Venture Capital



Pan-European fund with offices in Geneva, London & San Francisco
Fund V of €300M
www.indexventures.com



Geneva based
€160M Endeavour II fund
www.endeavourvision.com



Geneva based Life-science seed fund
www.eclosion.com

Venture Capital



Office in Schlieren — ZH
www.zuehlke.com/en/ventures.html



Office in Zurich
www.creathor.de



Office in Basel
www.venturefund.novartis.com

German, French VCs invest in CH (eg Wellington, Sofinnova, Auriga, Banexi, etc)
as well US ones (Highland, Oak, Matrix, Austin, Greylock...)



A rich and dense ecosystem

