



InnoCentive Idea Management (IC IM)

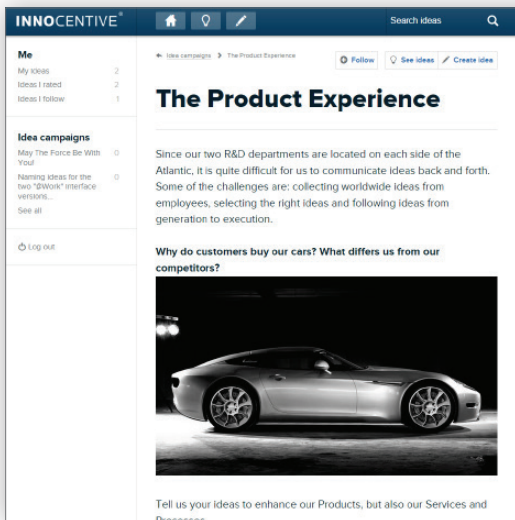
NOSCO + INNOCENTIVE®

InnoCentive Idea Management (IC IM) makes it easy to create and run Idea Campaigns, inviting people to share ideas and comments.

IC IM lets people collaborate, vote, follow and share ideas. Use IC IM to involve your employees, partners and even the public.

InnoCentive has partnered with Nosco for our InnoCentive Idea Management (powered by Nosco) platform. Nosco, is a private Danish company founded in 2006, with an idea management software called Nosco App.

InnoCentive Idea Management powered by Nosco (IC IM) makes it easy to run idea campaigns and suggestion boxes to collect knowledge from employees and invited audiences in a well-structured way. The community publishes their ideas and everyone can collaborate and enrich them by voting, commenting, and adding files. With advanced filtering, analytics and evaluation features, administrators can run and monitor multiple idea campaigns and suggestion boxes simultaneously. The goal is to keep the software as intuitive and simple as possible without sacrificing any essential features for Idea Management.



Licenses

IC IM is a SaaS application, but can also be installed on your server. On-site solutions incur additional fees relating to installation, maintenance and updates. You can buy licenses for one or multiple years:

Single licenses of any quantity, provides an installation of IC IM with access for that number of users

Site license provides the client with an installation of IC IM with access for an unlimited number of internal and external users.

There are no maintenance, upgrade or other license fees.

Implementation

A typical implementation of IC IM is as follows:

Client Assessment. We will assess how the client is currently working with idea management and how IC IM should be configured to replicate the client's work processes.

Configuration, Design and Integration. Based on the findings of the assessment, we will set up and configure IC IM, rebrand it to the client's design specifications and develop a single sign on solution (SSO).

Acceptance Test. Before going live, an acceptance test can be conducted, to test that the configuration complies with all requested specifications.

Launch. When the acceptance test as been approved by the client, IC IM is ready for launch. In addition to the license costs, on site solutions incur additional fees relating to installation, maintenance and updates.

Optional Services

A range of optional services are available to get your IC IM app optimally configured and integrated.

Configuration of IC IM. Configure IC IM to fit the client's work processes. This may include:

- Set up and general configuration
- Setting up idea campaigns and suggestion boxes
- Designing idea submission and evaluation templates
- Specific configuration to support the client's work process

Project Management. Coordination of project activities including project meetings, progress reports, as well as, ongoing communication to all members of the project team.

Single Sign-on (SSO). We can develop a single sign-on solution so users don't have to login again if they are logged into the client's intranet. This is usually done with SAML between the Active Directory and the IC IM user database.

Rebranding. We will rebrand IC IM according to the visual design guidelines of the client.

Integration. Developed together with the client's IT department, IC IM can easily be integrated with the clients existing intranet, enterprise social network or other platforms.

Customization. The application has been designed to be very flexible in relation to developing custom features for clients, an important part of the services on offer. The approach is to keep a very simple standard platform that can be customized easily to meet the individual client's needs at low cost.

Training. Train relevant people, like administrators, evaluators or super users.

Roll-out Support. Client Support during roll-out with advice and communication services.

