



# The Platform for Crowdsourced Innovation

## Innovation Simplified

**76,000+** Companies, **1,900+** Universities, **980,000+** Technology Listings and **1,500+** successful solutions. Welcome to the Ideapoke Global Innovation Network ! Ideapoke enables organizations to solve business problems by identifying new technologies, experts and start-ups that provide economical and faster solutions. We help solve problems by capturing and sharing ideas via videos, voice and text through any device, using an intuitive and simple UI with insightful analytics.

Creating an ecosystem of partners and customers, Ideapoke brings Open Innovation solution to you in 3 simple steps - **Discover, Connect and Collaborate.**

## Ideapoke Solutions



### Enterprise Connect

Your customized Innovation ERP collaboration suite! Allows engagement of your entire ecosystem through a simple UI & powerful analytics



### Technology Scouting

Directional, challenge defined, competitive & technology advantage based, partner connecting reports to reduce innovation cycle time and fulfill innovation strategy



### Technology Landscape

A landscape view on the trends, market expectations, customer insights. This report is our take on the future and best bets for you to invest and innovate



## Key benefits



### Increased Innovation

Ideapoke enhances technological capability by promoting engagement with all & select members of the ecosystem and providing Market / Consumer Insights



### Reduced Cost

Ideapoke reduces costs, innovation cycle time and the time to market through collaboration, co-development and expenditure on failed R&D experiments

## Our capabilities include

- ⊕ Problem Articulation
- ⊕ Product/Market Analytics
- ⊕ Innovation Workshops
- ⊕ Accelerating Growth
- ⊕ Corporate Strategy
- ⊕ Managing IP & Patents
- ⊕ NDA & Confidentiality
- ⊕ Innovation Management.
- ⊕ Partner Engagement

## About Ideapoke

We believe ideas can come from anywhere, from anyone and at anytime! We are passionate about bringing to the world inventions that can truly make a difference to life. Our vision is to democratize innovation & create a platform that provides "innovation as a service".

For more information, contact us at "info@ideapoke.com" or visit us at "www.ideapoke.com"



### Advanced Technology

Our crowdsourced platform is run by a proprietary Machine Learning Algorithm. Ideapoke provides advanced analytic reports available on the cloud & mobile accessible



### Technology Landscape

Rather than reinvent the wheel Ideapoke provides reports on technology & innovation trends. Technology Landscape help evaluate trends to give you a competitive advantage.

## Our Clients

