

hello world ___ this is innosabi

NICE TO MEET YOU

Let's Skip the Small Talk

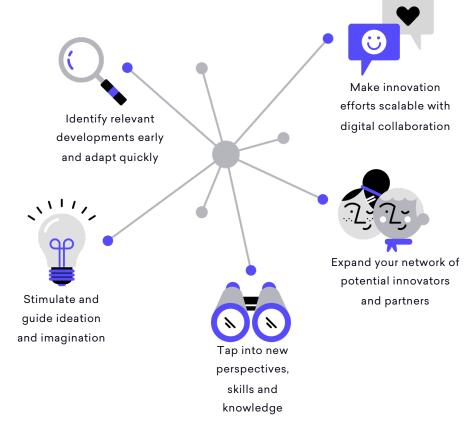
innosabi empowers what's next.

We connect people, ideas, and data to drive innovation.

We enable the transformation of innovation culture and processes.

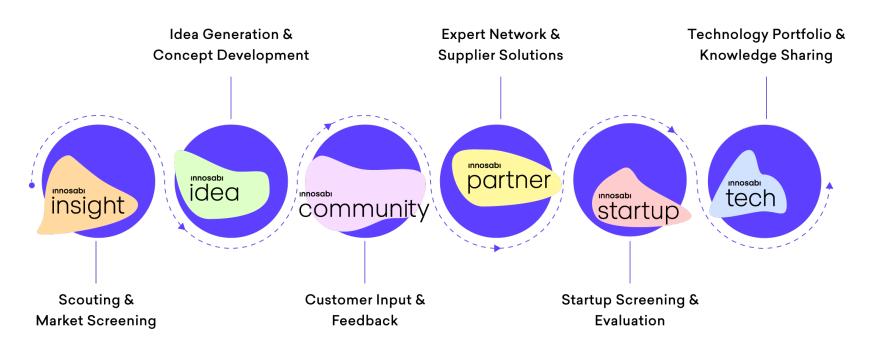
We empower collaboration across company boundaries – internally and externally.

innosabi is the end-to-end innovation suite to elevate the way you innovate.



THE INNOSABI PORTFOLIO

End-to-End Innovation with Specialized Tools



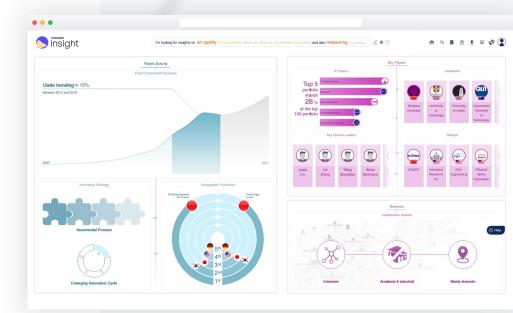
SCOUTING & MARKET SCREENING

innosabi Insight

Spot trends and opportunities for innovation

- Access and search over 500 data sources with 125 million patents, research papers, clinical trials, and more.
- Automatically generate and update competition and industry profiles and industry networks.
- Get your industry and keyword-specific overview and dashboards within seconds.





IDEA GENERATION & CONCEPT DEVELOPMENT

innosabi Idea

Engage your employees in ideation and innovation

- Use the knowledge and ideas of your employees to develop new products and find solutions.
- Increase the number and quality of ideas with collaborative ideation, evaluation and, challenges
- Integrate stat—of-the-art forms of participation such as virtual crowdfunding.
- Search and evaluate trends or startups collaboratively with your whole organization or dedicated specialists.
- Create a centralized platform for participation in all your innovation efforts and programs.

idea Search for topics, people or news Hi, how can I help you? CREATE WHAT'S NEXT. TOGETHER. I have an idea Share your idea! Submit Idea **Current Challenges** Bio Fuel Processing Innovation Sprint - Smart City Air quality, energy efficiency, urban mobility and ⊕ 17 A 23 □ 14 ⊕ 11 A 45 □ 9

faster realization of projects

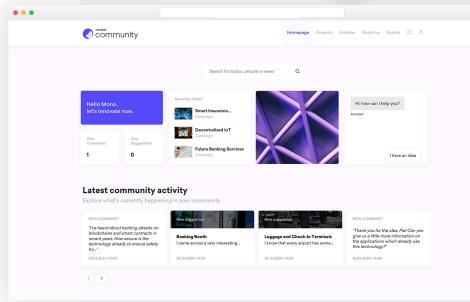
CUSTOMER INPUT & FEEDBACK

innosabi Community

Leverage ideas and direct feedback from customers

- Start open collaboration projects with your customers to gather feedback and ideas.
- Make the development of new products, services, and business models truely customer-centric.
- Use discussions and advanced voting formats to filter out the most promising ideas and topics.
- Test digital prototypes directly with your end-users to get quick feedback on functionality, usabilit, and design.





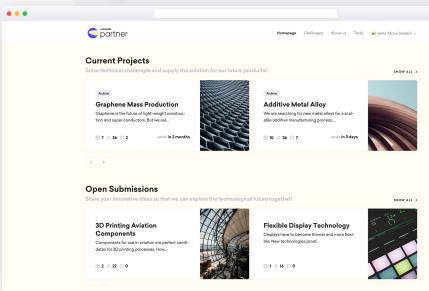
EXPERT & SUPPLIER COLLABORATION

innosabi Partner

Collaborate with external experts and suppliers

- Start confidential challenges and specifically invite suppliers with the matching skills.
- Use the knowledge and technologies in your network to reduce your own development time and costs.
- Establish a permanent, outside-in channel for submitting ideas and innovations by experts or potential partners.
- Target specific partners based on their profiles or screen them with detailed surveys.





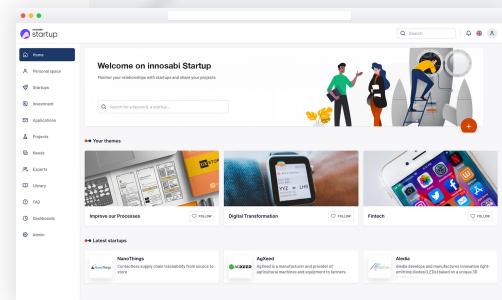
STARTUP SCREENING & EVALUATION

innosabi Startup

Manage your startup relationships and deals

- Streamline your startup program in a collaborative startup relationship management tool.
- Search startups and compile all relevant information for your innovation team.
- Assign tasks, evaluate startups, and monitor the progress of your startup program in a clear pipeline interface.
- Create dedicated challenge links and invite startups to join your network proactively.





TECHNOLOGY PORTFOLIO & KNOWLEDGE SHARING

innosabi Tech

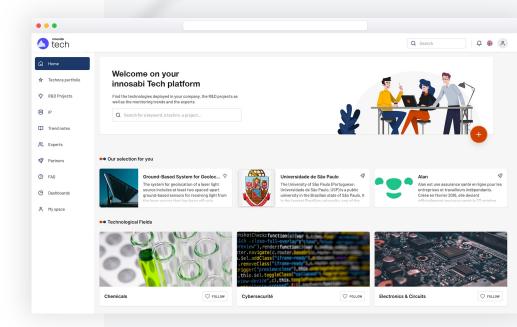
Spread internal knowledge and solutions

- | Effectively centralize and manage all internal technological knowledge.
- | Engage employees and let them contribute their expertise in a shared database.
- Manage your R&D project portfolio, Tech Transfer Process, and technology assets.
- Monitor your portfolio and measure your KPIs with various statistics dashboards.

Continuous monitoring and KPIs

Seamless connetion between IP. innovation, and

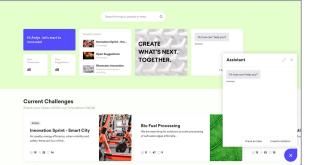
connetion between IP, innovation, and knowledge management



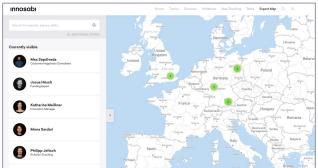
THE HIGHLIGHTS

Our Latest Upgrades to the Suite

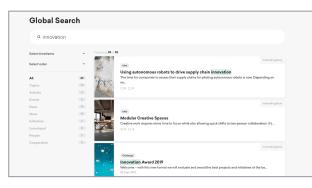
Smart Assistant & Initiatives



Expert Map



Global Search



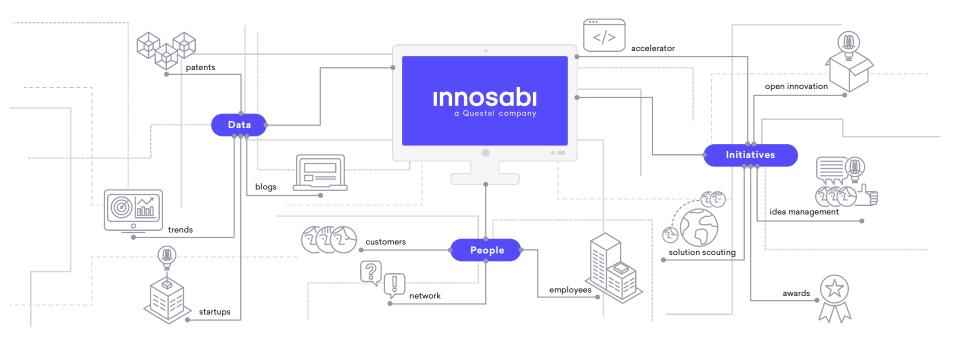
Create dedicated areas for different innovation pograms and use a smart chatbot to guide users to the right ones.

Provide your users with a new, intuitive way to find and reach out to relevant innovation experts within the organization.

Search for relevant information across all innovation challenges, ideas, content, and integrated third-party databases.

WHY INNOVATORS PICK INNOSABI

One Suite to Bring Your Ecosystem Together



MORE THAN SOFTWARE

Innovation Services and Consulting

Competitive intelligence:

We analyze and monitor the market for players working on similar projects or entering your competitive space.

Startup sourcing & analysis:

We provide detailed profiles of the latest startups in your domain and help you to be the first to seize new opportunities.

Technology & competency mapping:

We deliver a comprehensive technological analysis for a predefined field of innovation to understand the latest trends.

Technology scouting:

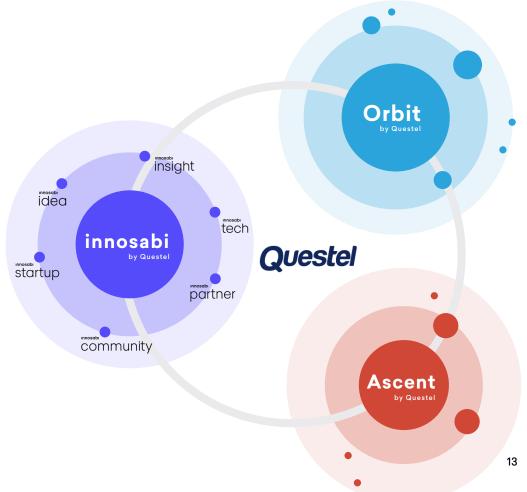
We identify technologies, patents, potential acquisitions, R&D partners, and experts to accelerate development processes.



BEYOND INNOVATION

The Questel Universe

- The Questel offering consists of three specialized product families.
- innosabi provides tools and services for every step of the innovation process.
- Orbit covers all IP and trademark related software and services.
- Ascent is a range of LegalTech and legal services.



ONE TEAM

One Mission

innosabi was founded in 2010.

Since 2021, we are a part of the Questel Group. Together, we are changing the way companies

all around the world innovate. We develop the tools that empower our clients to achieve the future they envision.

- **✓** 20.000 clients
- active in 30 countries
- > 1.200 employees



Designing the future by uniting the brightest minds and best ideas.

OUR CLIENTS

Industry Leaders Rely on innosabi









CHANEL











SCHAEFFLER









BUT WAIT, THERE'S MORE!

Get to Know innosabi and Our Tools



The Demo

Experience the innosabi platform in a guided live demo. You can schedule it with us online:

innosabi.com/en/demo



The Book

Background knowledge on our methods and case studies. We are happy to send you a free copy! Just email us:

csi@innosabi.com



The Blog

Current news on innosabi, the latest software features, and best practices – our blog is always worth a visit:

blog.innosabi.com/en



We provide the tools. You create the future.

So what are you waiting for? Get in touch and ask for a personal demo or talk with one of our experts to find out how innosabi can help you.

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